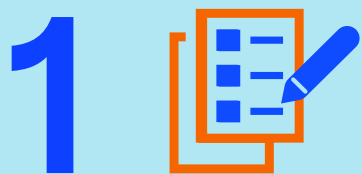


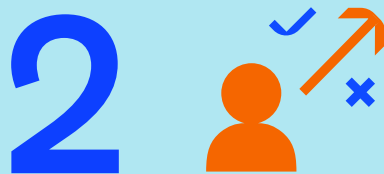
The 5-Part Progress-Led Insights Framework

Research for the sake of research doesn't cut it anymore. Learn the 5-step playbook for using research as a tool to drive industry-wide change, as proven by Meta's Product Manager Kristoffer Nelson and NewtonX.



Establish goal

Start with the business challenge. What's your industry provocation?



Set strategy

Design a plan that achieves business goals through sourcing the voice of the community



Define methodology

Use research methods like Custom Recruiting to find the exact professionals you need, 100% ID-verified



Package output

Synthesize findings into a package to share with the community, industry, and media



Promote story

Collaborate with research and media partners for release plan and storytelling strategy



Got your next question in mind?

Go to newtonx.com/get-a-research-quote